**Lesson 03 Demo 07**

**Demo: Marketing Strategy Using Gemini**



**Objective:** To demonstrate the use of Gemini to elevate your marketing initiatives

**Tools required:** Gemini

**Prerequisites:** None

**Steps to be followed:**

1. Log in to Gemini
2. Copy the prompt and paste it into the Gemini
3. Observe the response

**Step 1: Log in to Gemini**

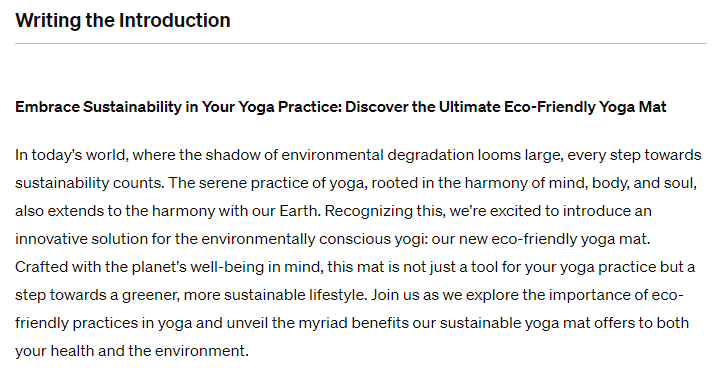
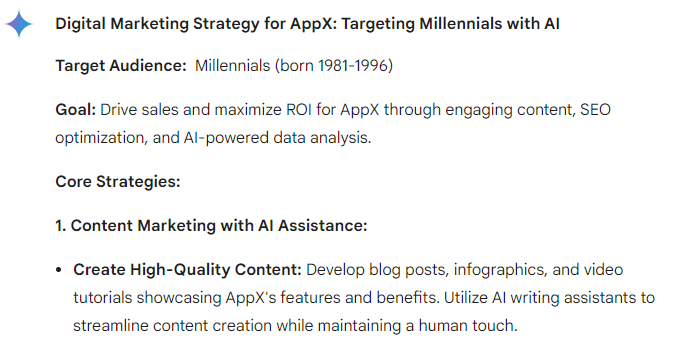
To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing Gemini account.

<https://gemini.google.com/>

**Step 2: Copy the prompt and paste it in Gemini**

**Prompt:**

I want you to act as a chief sales and marketing officer for a cutting-edge technology company launching a new app called **AppX** on the market. Develop a comprehensive digital marketing strategy that leverages AI-powered tools to target millennials across various online platforms. Focus on creating engaging content, optimizing SEO, and utilizing data analytics to drive sales and maximize ROI.

**Step 3: Observe the response** 

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